



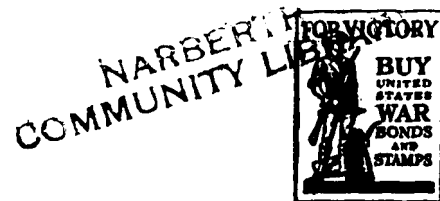
United War Chest
1943 Campaign

VOL. 28 — No. 46

OUR TOWN

NARBERTH, PA., THURSDAY, FEBRUARY 4, 1943

NARBERTH COMMUNITY LIBRARY
WINDSOR AVE.
NARBERTH, PA.



PRICE FIVE CENTS

Hit Half Way Mark In Chest Drive

Shea Reports \$127.50
From Narberth
Business Men

Contributions to the Narberth quota of the United War Chest passed the half-way mark early this week.

A total of \$2,054.25 has been donated, according to Mrs. Robert P. Wetherald, Narberth director.

"I urge workers to do as much as possible to meet our \$3,900 quota in spite of unfavorable weather," Mrs. Wetherald said. "I am disappointed that Narberth has not come closer to its goal, but I know we will before the drive ends on February 10."

J. Paul Shea, captain of the business district in the borough, reported the total of his solicitations from business men was \$127.50.

A delegation of seven Narberth workers attended the War Chest luncheon on Friday at the Bellevue-Stratford. They are Mrs. Wetherald; Mrs. Robert M. Cameron, secretary, and Mrs. J. Randall Williams, Jr., Mrs. L. J. Cowie, Mrs. Sterling M. Chain and Mrs. O. H. W. Voight, captains. They were seated at the table of J. Randall Williams, Jr., director of Main Line District No. 1.

United War Chest workers from Ardmore to Overbrook were redoubling their efforts as this week

ends. The drive is being conducted in a spirit of friendly competition between the various districts.

Narberth, Penn. Valley and Co. had subscribed \$75,706, or about

(Continued On Page Three)

Severs Connection with "The Chatterbox"

Miss Elizabeth Lyndall Smith, daughter of Mr. and Mrs. E. L. Smith, 114 Merion av., Narberth, who has been connected with the Chatterbox Tearoom in Bryn Mawr, has severed her interests and is now making her home with her sister, Mrs. J. F. Gordon, at 733 Valley View rd., Mt. Lebanon, Pittsburgh.

CIVILIAN DEFENSE INFORMATION

STRICT ENFORCEMENT OF FUEL OIL RATIONS

As a result of the critical shortage of present Fuel Oil supplies and the prospect of no immediate relief, all Ration Boards have been ordered to be extremely strict in interpreting the Fuel Oil Ration Regulations. This strict policy is essential if fuel oil is to be available for the ration coupons issued.

All boards have been instructed that they must:

A—Insist on immediate conversion where possible of all heating units in premises other than private dwellings.

B—Never issue auxiliary rations for convertible facilities in private dwellings.

C—Issue ration only to clearly eligible applicants for miscellaneous uses.

D—Be extremely strict in passing on applications for auxiliary rations, as a lenient policy in this respect might deprive others of their deserved rations.

In order that individuals may derive the maximum heat from their fuel oil and that the available supply may do the greatest possible good, the following suggestions have been offered:

A—Urge immediate conversion for private dwellings. Manufacturers have been making conversion parts which should now be available in all cities.

B—Recommend insulating attics where complete insulation is not possible, applying weatherstripping, installing storm doors and windows, and caulking windows and doors.

C—For rooms not frequently used, recommend turning off heat, drawing blinds, closing shutters, or boarding up windows.

SOME POINTS ABOUT THOSE PUZZLING RATION BOOKS

Sometime in the near future, Ration Book number 2 will be issued and it may be well to study the plan of its operation, as many persons are mystified on some of its points.

Like Ration Book No. 1, Book No. 2 may be used by any member of the household to whom the book is issued — any member of the family may use all the family's ration books. Each member of the family will receive the same ration book with the same number of stamps.

So that each family will know how to use and budget its ration stamps, the point of value of all rationed foods will be published and posted in each store at the beginning of each ration period.

Consumers will not be permitted to use point stamps in Book No. 2 to buy coffee. Coffee will continue to be rationed only with War Ration Book No. 1.

Those who eat meals in restaurants will not be required to surrender their ration stamps as restaurants will be rationed in the total amount of processed foods they may buy, according to the number of meals they serve.

Where some member of the family is away in school, the family will not be permitted to use his or her ration card.

If a housekeeper or other worker lives in her own home but eats her meals with the family by whom she is employed, she should give her ration card to the family which provides her food — however, such arrangements are entirely voluntary. So says OPA.

Autocar Gives \$25,000 To War Chest Drive

The Autocar Company has contributed \$25,000 to the United War Chest, it was announced last week by Robert P. Page, Jr., president of the company. The gift is from the company itself, and does not include pledges from employees and executives.

Page is associate chairman in charge of business solicitation in District 65, which includes Ardmore.

Also active in the Ardmore District is another officer of the Autocar Co., Robert Fellows Wood, who is serving as vice-chairman in charge of business solicitation. District Director for the area is Captain E. W. Bonaffon, who lives at 19 st. and Paul rd. Quota for the District is \$50,000.

Speakman Post Names Trustees

Don Rose to Address
Joint Meeting of Post
And Auxiliary

Three trustees were elected at a meeting of the Harold D. Speakman Post No. 356, American Legion, last Tuesday evening. John Mowrer was elected for a term of three years; William H. Durbin, for two years; and Henry A. Frye, for one year.

Mr. Speakman will administer the post fund of the Legion. The first money in the fund is \$54 from the sale of the memorial cannon, shells, and scrap.

A space has been set aside on the corner of Essex and Haverford av. for the collection of scrap. The Legion requests Narberth citizens to place their small scrap in this enclosure.

Commander W. H. Stuart, of the Royal Navy, was the guest speaker at Tuesday's meeting, and William T. Schwarz entertained with magic and card tricks.

An announcement was made that the post and auxiliary of the Legion will meet February 23 in the Legion Room. Don Rose, well known columnist, will be the speaker. Members and their wives are invited.

Ask Boro To Break Own Blood Donation Record

Narberth made a blood donation record last Fall and on February 11 will have an opportunity to establish a new goal for suburban communities to shoot at.

At that time citizens of the Borough contributed 145 pints of blood. It was one of the largest community records made by any suburban town with Narberth's population rating.

Officials of the Main Line Red Cross have now asked Narberth citizens to break their own record.

The donation is being sponsored by the Narberth Volunteer Medical Service Corps. Thomas Merkle, head of the Corps, said yesterday that a greater volume of registrations would be needed this time because all persons with colds are being eliminated.

Hours at which citizens can donate their blood will be from 12:45 to 5:30 p. m., Thursday, February 11, at the Narberth Fire Company.

Girl Scouts of Narberth have volunteered their services to care for the hats and coats of the blood donors.

Fire Company Elects Durbin

Directors Pass Resolution
On Death Of
Tristan B. du Marais

William H. Durbin, 400 Anthwyn rd., Narberth, was elected president of the Narberth Fire Company Monday night to succeed the late Vicomte Tristan B. du Marais, who held the post for many years.

Franklin C. Hutchinson was elected vice president to replace Durbin.

Election of the new officers was held at a special meeting at Elm Hall. The new president appointed a nominating committee to choose a director to fill the vacancy on the board caused by Vicomte du Marais' death.

Other officers of the Fire Company are John Paden, secretary; Richard R. Blessing, financial secretary, and William S. Howard, treasurer.

The board of directors comprises Richard R. Blessing, George Carr, Mrs. H. F. Darnes, Dr. E. R. Disbrow, Jr., William H. Durbin, William S. Howard, Franklin C. Hutchinson, John A. Mowrer, Jr., Albert H. Nalty, the chief, John Paden and Horace T. Smedley.

At the meeting Monday night, the following resolution was passed by the directors:

"We, the members of the Narberth Fire Company, desire to express our great loss and our sense of deep sorrow occasioned by the death of our beloved president, Tristan B. du Marais.

"We, in common with the whole community, mourn the loss of our faithful and respected resident, who, for 49 years, served as a member of the company, as fireman, chief and president. We cannot express in words our gratitude for what he has done to inspire the Narberth Fire Company, but we do, however, wish to put on record our appreciation of his devotion to the welfare of the Fire Company and the community."

Local Merchants Discuss Nation-Wide Victory Plan; Calls For Shorter Shopping Hours; Delivery Changes.

RETAILERS ECONOMY FOR VICTORY PROPOSED TEN-POINT PLEDGE

Editor's Note:—The following ten point pledge was proposed by OPA officials. It was discussed at a meeting of the Narberth Business Council Tuesday night but final action was deferred until merchants filled out questionnaires telling what contributions they could make to the program.

1. To work out a plan, wherever possible, to pool our delivery facilities or develop a territorial delivery system. To get customers to carry all small packages — anything less than \$1.50 in cost and less than 52" in girth and circumference — thus saving manpower, oil, gas and tires.

2. To simplify the lines of merchandise we carry, thus saving floor space and cutting down operating costs.

3. To work out a plan of self-service where feasible, display merchandise so customers can wait on themselves.

4. To open stores at 10 a. m. and close at 6 p. m. on Monday, Tuesday, Wednesday, and Thursday. To open stores at 10 a. m. and close at 9, 9:30 or 10 p. m. Friday and Saturday. Closing time on Friday and Saturday nights is optional. This will save manpower, fuel, light and power.

5. To use fewer and less elaborate window and store displays, re-use old display material wherever possible.

6. To save materials that can be re-used or sold, thus saving money and putting materials that are normally thrown away, into the War effort, such as boxes, cartons, string, wrapping paper, etc.

7. To send no merchandise out on approval and eliminate all exchanges except merchandise sold as gifts, in such cases 5 days will be allowed for exchanges.

8. To stop all free telephone calls and to discontinue the use of the telephone to solicit business, thus saving money, and at the same time cutting down telephone calls as advocated by the Government during wartime.

9. To eliminate all fancy gift wrapping and packaging, except when it was a practice in March, 1942, thus saving time and expense.

10. To eliminate all free samples, free packing, free concerts, free refreshments, instruction classes, style shows, etc.

Give Specific Data On Ration Application Says OPA Official

Failure to be specific in filling out ration applications was cited as a cause of delay and unnecessary work by E. C. Hosmer, OPA district representative for Eastern Pennsylvania, when he spoke on Tuesday at a meeting of the Optimist Club of Ardmore held at the Chateau Colotte.

Hosmer praised the work of the Lower Merion and Haverford Township boards and gave a resume of the work done by ration boards.

He particularly stressed the continuing increase in the number of commodities which the boards must handle and pointed out that criticism of OPA management is not wholly fair, since the OPA has attempted to set up in one year an organization to whose establishment a large business concern would devote at least five years.

Rent Committee Has New Knotty Problem

Members of the fair rent committee of the Lower Merion Defense Council have had many knotty problems to decide but here is the latest one, an off-shoot of fuel oil rationing.

Tenants who have had their heat cut down have been resorting to the use of gas ovens, electric heaters and other heating devices. Now they want to collect the extra utility charges from their landlords. But the landlords object.

This is only one of the committee's complicated problems according to Mrs. Harrie F. Reed, chairman.

Circulation Drop Noted at Library Annual Meeting of Narberth Library Assn. Held Friday

A slight decrease in circulation attributed to gasoline rationing, civilian defense activities and other pursuits arising out of the war, was reported at the annual meeting of the Narberth Community Library Association, held at the Library last Friday night.

Circulation for 1942 amounted to 43,385, a drop of 2853 over the previous year.

It was pointed out, however, by the Librarian, Miss Elizabeth Tattman, that the reading trend is for rest and relaxation and that the Library may provide the means of amusement formerly offered by automobile trips.

An increase was noted in the number of new borrowers registered during the year and a continued intensive use of the institution by high school and juvenile groups.

At the end of the year the Library had a total of 13,311 volumes on its shelves and 66 periodicals and newspapers currently received. Seven hundred and

(Continued On Page Three)

Medical Society Meets

The Main Line Branch, Montgomery County Medical Society, will meet at the Bryn Mawr Hospital on February 8 at 8:30 p. m.

Dr. Kingsley Roberts, director of Medical Administration Service, New York, will speak on "The Challenge to American Medicine," and Dr. William Bates and Dr. Frank Borzell will conduct a discussion period.

Norristown and Radnor Fives Offer Stiff Resistance Before L. M. Boosts Streak

Perhaps Bill Anderson will have some cause to do some real worrying after all.

Although maintaining its perfect record, his Lower Merion basketball team is finding the road ahead not nearly so smooth as it had been.

Norristown and Radnor, long arch-rivals of the Maroon, were not a bit awed by the splendid record of the Andersonmen and made the latter hustle considerably before they chalked up victories No. 9 and No. 10 to increase their two-year streak to 19 in a row.

Norristown, battling like starved animals of the jungle, held Lower Merion even in field goals — seven — but in so doing committed so many fouls that the Maroon walked off with their Section One League battle, 30-17, before a large crowd at Downs gym last Friday.

Radnor, just a so-so team in the

Section Two League, also put up surprising resistance, fighting the Maroon on even terms for three-fourths of the first half before faltering and yielding to the superior reserve power of the locals, 35-26, at Wayne Tuesday night.

So Anderson and his boys have reason to be concerned over Friday night's league struggle with Haverford on the Brookline court. The Fords, while outclassed by the Maroon in an early season struggle, are tied for second place in the league and have a reputation for giving the Andersonmen at least one stiff scrap a year. In fact, Haverford is the last suburban team to beat Lower Merion, having turned the trick in the first league game two seasons ago.

Since then Lower Merion has won 24 straight in the league and Haverford, while standing little

chance of winning the title, would consider its season a success if it could halt the Main Liners and will throw everything into the battle to do just that.

Lower Merion, which has been averaging 56 points a game, seems to have lost its punch. Fortunately its defense has been as good as ever and this carried it through against both Norristown and Radnor although the opponents grabbed early leads on both occasions.

Lower Merion didn't score a field goal for 7½ minutes against Norristown and trailed at the end of the first period, 5-4. However, the Maroon spurred in the second period to gain a 13-7 halftime edge but Norristown was still with in striking distance at 19-15 early in the fourth quarter. Then the

(Continued On Page Three)

Grocers' Group Studies Concrete Program; Ten Point Pledge Designed to Save Manpower, Light, Power and Heat; Business Council to Sound Out Retailers with Questionnaire

Member merchants of the Narberth Business Council made plans Tuesday night to join the nation-wide movement in adopting the Retailers Economy for Victory Plan.

Walter G. Case, president of the Council, outlined the ten points of the program at the meeting which was held in the Arcadia Restaurant.

Tuesday night's meeting was the outgrowth of a meeting held last Friday afternoon in Ardmore which was attended by representatives of other Main Line business organizations. William J. Ryan, of the Ardmore Chamber of Commerce, presided.

Narberth merchants' first move will be to circulate a store or individual merchant's questionnaire. The questionnaire will be distributed by the Council and from the returns a master plan of co-operation with OPA will be drawn up.

The ten-point plan calls for economy in the use of manpower, heat, light and power. Point four, which proposes certain hours for opening and closing, was the only one of the ten points that raised extensive discussion. Merchants contended that it would be necessary to vary these hours according to the types of business involved.

John Flynn, solicitor for the Council, expressed the opinion that OPA had advanced the ten-point program to obtain overall results without cramping the vital necessities of any business. The Government, he said, was not so particular what shopping hours of the day were adopted as long as some hours were saved.

Retail grocers came to the meeting with a concrete program to coordinate delivery services, general

(Continued On Page Two)

Koopman Describes Vocational School Scope of Lower Merion Program Outlined at Narberth Meeting

The program being offered by the new vocational high school of the Lower Merion school system was described by Philip U. Koopman, assistant superintendent of schools in Lower Merion, at the annual meeting of the Narberth Community Library Association at the Narberth Library last Friday night.

The school offers a stiff three year course which combines practical work in the shops with some social studies and mathematics. Koopman said. Students are taking part also in extra-curricular activities and made to feel a real part of the high school student body.

In addition to courses in welding, machine shop, motor mechanics, drafting and sheet metal work, students study such things as the Pennsylvania compensation laws, hospitalization plans and labor unions. As regards the unions, the speaker pointed out that students are bound to have some contact with them when they go to work and the school authorities feel they should have some knowledge and understanding of the unions.

Koopman made it clear that the new vocational high school is not a "dumping ground" for boys who can't make the grade in strictly academic work. "One fifth of the boys who applied for the vocational school last Fall were rejected," he pointed out.

The night training program for adults, financed entirely by the Federal Government, has resulted

(Continued On Page Two)

ANNOUNCE ENGAGEMENT OF MISS JEANETTE T. PAYNE

Dr. and Mrs. Franklin L. Payne, Beech Hill rd., Wynnewood, announce the engagement of their daughter, Miss Jeanette Tulley Payne, and Lieutenant (j. g.) Richard Gordon Brotemarkle, U. S. N. R., son of Dr. and Mrs. Robert Brotemarkle, 539 Prescott rd., Merion Park.

Miss Payne, a graduate of the Agnes Irwin School, is attending Sarah Lawrence College, Bronxville, N. Y.

Lieutenant Brotemarkle was graduated from the University of Pennsylvania, class of 1941.

G. O. P. Council To Hear Movie Censor Mrs. Strawbridge Heads Legislative Study Group

The Lower Merion-Narberth Council of Republican Women will have as its speaker on Tuesday, Mrs. Edna R. Carroll, of Philadelphia, chairman of the State Motion Picture Censor Board, who will address a luncheon meeting at Whitehall, Haverford, at 1 P. M.

Mrs. Carroll, vice-chairman of the Republican Central Campaign Committee of Philadelphia, was recently appointed as a director of the Pennsylvania Council of Republican Women.

At the Council executive board meeting on Monday, Mrs. Benjamin Strawbridge, chairman of the Legislative Study Group, outlined plans for the first evening meeting of the Council, which will be held on March 18 at the Township Building, Ardmore. The subject will be "The Siphoning of Power from the Cabinet, Congress and State Legislature."

The Board selected Mrs. Strawbridge to preside as chairman of the meeting and select the study group members who will lead the discussion.

A comprehensive report on the various types of defense and war work being done by students of Lower Merion Township public schools was given by Mrs. J. C. Sellers, vice-president of the Lower Merion Township School Board and chairman of education for the Council.

Dr. Barker Spoke At Rotary Luncheon

Dr. Frank P. K. Barker, controller of Montgomery County and a member of the Lower Merion Township Board of Commissioners, addressed the Bala-Cynwyd-Narberth Rotary Club at its weekly luncheon meeting Tuesday. His topic was "Township Government."

Dr. Barker was introduced by Conrad Albrecht, chairman of the day. He outlined the government set-up in Lower Merion Township and complimented the Borough of Narberth on its fine co-operation with the township.

A representative of the American Red Cross spoke on the value of the blood banks and reminded the members that a Red Cross mobile unit would be at Elm Hall, Narberth, on February 11 and at the Merion War Tribute House on February 17, from 12:45 to 5:30 p. m. each day.

Club Enjoys Readings And Violin Recital

Navy League Asks for Books for Servicemen In Ireland

Mr. R. G. Bennett, drama chairman of the Women's Community Club of Narberth, presented a series of three monodramas at the club meeting on Tuesday afternoon.

Another feature of the program was a recital by Anne Beckford, violinist, music chairman of the club.

Mrs. H. E. Stevens and Mrs. A. L. Cooke were hostesses, and Mrs. E. S. Hays and Mrs. A. Petty Redford poured.

An appeal was made for books to be donated to the Navy League for shipment to 2,000 servicemen stationed in Ireland, where a serious need exists for reading material. Books should be taken to the Navy League headquarters, over Dunn's East office, Narberth, and Haverford avcs., Narberth, within the next week. If the office is closed, books may be left at the side door of Narberth avc.

Future events scheduled for club members include:

February 5, Art Committee, Mrs. C. F. Trevelyan, chairman, will visit Academy of the Fine Arts, Broad and Cherry sts., Philadelphia. Meet at 9:15 a. m. train at Narberth station.

February 9, Executive board will meet at home of Mrs. L. G. Crater at 10 a. m. Literature department will meet at 1:30 p. m. in the Community Building. Mrs. H. C. Middleton, Jr., chairman, will present Mrs. Hugh B. Speed, who will review "Recent Carnival," by Frances Parkinson Keyes.

February 10, Home department, Mrs. A. W. Avars, chairman, will meet at Red Cross Rooms, Elm Hill at 10 a. m. to make surgical dresses.

February 15, Project Committee, Mrs. M. D. Dorse, chairman, will meet at 1 p. m. in Community Building. Reservations being taken by Mrs. J. H. Miller.

Hit Half Way Mark

(Continued from Page One)

65 per cent of its quota of \$115,500. On a percentage basis, Merion was slightly in the lead with 82 per cent of \$115,586 of its quota of \$141,000. Overbrook was a close second with 81 per cent, amounting to \$17,646 of its quota of \$21,650. Wynnewood was in third place with 66 per cent, or \$11,851 of its quota of \$17,850. Penn Valley reported \$5,100, or 63 per cent of its \$8,000 quota; Ardmore had 55 per cent, or \$27,469 of its quota of \$50,000, and Narberth reported 52 per cent, or \$2,054 of its quota of \$3,900.

In Overbrook, Mrs. William T. Dickson, the district director, attributed the good showing to the interest shown in the campaign by both workers and subscribers alike. "We have had many cases of sizeable increases in the amount of gifts over last year and many new subscribers," she said.

Captain E. W. Bonaffon, district director for Ardmore, sent a letter this week to all War Chest workers in that community reminding them of "Ardmore Day" on Tuesday, February 9, at the report luncheon at the Bellevue-Stratford and declaring that "we must go over the top with 100 per cent of our quota that day." The quota for the Ardmore business section is \$35,000, of which \$24,437.50, including the Autocar Company's gift of \$24,000, had been subscribed up to the middle of the week. Residential gifts in Ardmore totaled \$3,031.50, or 20 per cent of the residential quota of \$15,000.

Among the Ardmore captains reporting were the following: Mrs. Hugh Montgomery, 4 pledges, \$655; Mrs. Thomas B. Lewars, 18 pledges, \$467; Curtis L. Clay, 12 pledges, \$409; Mrs. Henry D. Haral, 33 pledges, \$343; Louis G. Rankin, 27 pledges, \$303; Mrs. Joseph M. Baltz, 11 pledges, \$206; Nathan M. Fittler, 3 pledges, \$155; Mrs. Joseph C. Ferguson, 15 pledges, \$84; Mrs. Robert J. Campbell, 15 pledges, \$78; Thomas F. Shannon, Jr., 8 pledges, \$77; Bernard J. O'Donnell, 10 pledges, \$38; Mrs. R. R. Fields, 8 pledges, \$16; Mrs. H. L. Balderston, 6 pledges, \$49.50; Miss Ada Beerstecher, Community Health and Civic Association, 17 pledges, \$145.50.

ARBORETUM CURATOR TO BE GARDEN CLUB SPEAKER

The Penn Valley Garden Club will meet on February 8 at 10:30 a. m. at All Saints Church Parish House, Wynnewood, when Henry T. Skinner, curator of the Morris Arboretum, Chestnut Hill, will speak on "Gardens of England and France."

The club's executive board met on Wednesday at the home of Mrs. M. M. Strumia, 857 Bryn Mawr ave., Penn Valley.

LANKENAU INSTITUTE WOMEN PLAN BRIDGE

The Women's Auxiliary of the Lankenau Hospital Research Institute will hold a dessert bridge on February 10 at 1:30 p. m. at the New Century Club, 124 S. 12th st., Philadelphia. Mrs. Alfred M. Gray, president of the Auxiliary, is chairman of the party, assisted by Mrs. Elmer E. Allison, Merion.

• HIGH NOTES •

by DAVID MALICKSON
Class of 1945 — Lower Merion High School

HONOR ROLL Second Quarter

The following students have received grades of 90 in all their major subjects:

Seniors: William Brooks, Josephine Falcone, Barbara Floyd, Alex Holcombe, Ruth E. Jenkins, Mary E. Yardley, Juniors: Dick Bostwick, William T. Campbell, Robert Crane, Rita Harsh, Joe Mahon, Mary E. Mears, Joan Willard, Sophomores: Dorothy Campbell, Patricia Cavanaugh, James Doyle, Mel Eckerson, Margaret Fraser, E. Charles Hutchinson, Ann McElroy, Jean Parks, William Reischer, Ann Seidenmann, Elfrida Senn, Bernice Therman.

Honorable Mention

The following students have received grades of 90 in at least two of their major subjects and nothing below 80 in their other major subjects:

Seniors: Jack Bostwick, David Breisler, Robert Burkhardt, Jacqueline Carter, Walker Corman, David Cox, Mary E. Doyle, Virginia Durbin, Shirley Freiberg, Violet Gable, Norman Goldich, Nancy Graham, Inge Hansen, Cora Hope Harris, Thomas Hart, Homer Howitt, Patricia Johnson, Blanche Jones, Eileen Lawless, Charles Melcher, Robert Okada, Evan Street, David Taubel, Lloyd Unger, Leland Warren, Ann Wetherell, Edith Woolver, Dorothy Wright.

Juniors: Albert Adam, Wayne Blau, William Davenport, Betty Ewald, Anthony Fantini, Murray Freeman, Harold Guckes, Robert Henley, Hal Hollister, Helen Lester, Jack Mullinckrodt, William Markano, Jean McKing, Jean McLeod, Lee Perry, Nick Pompietti, Helen Porter, LaRue Pratt, Mary L. Schoenhub, Nancy Skellern, Alice Sloan, Sue Squire, Hilda Styles, Eva T. Ulitt, Barbara Welden, Helen one sells, Ohio Wiland.

Sophomores: M. Elizabeth Abernethy, Robert Anderson, Nina Barkman, Paul Barton, Barbara Benedict, William Bernard, David Billington, Russell Blackwood, Merle Brinton, Elizabeth Campbell, Josephine Campbell, Josephine Cappello, John Carver, Jane Cortes, Colin Brown, Dick Cole, Margaret Comfort, John Erwin, Albert Ettore, Ellen Fanslow, Vincent Ferry, Harry Gill, Lewis Goldbeck, Bernard Harzadon, Earl Heard, Norman Heidebaugh, Athalia Johnson, Edith Lacey, Clarence Long, Eleanor Miller, Jacqueline Miller, Marygray Orent, Warren O'Sullivan, Rinky Pollock, Robert Press, Mafalda Reginald, Ruth Riddi, Gertrude Siman, George Southworth, Rhys Thomas, William Thompson, Fannie L. Watrous, Bill West, Ernest Whitney, Mary Wilcox, Jim Yule.

Although Bala-Cynwyd Junior High and other schools in Lower Merion Township have had to shorten their school day, Lower Merion will continue with its usual schedule unless the oil quota for the school is reduced, according to Mr. Dubois, Superintendent of Schools.

The war has brought about many odd situations here at L. M. But when seven girl students walked into the machine shop division of the new Vocational School Building recently, you could have knocked us over with a feather. Many girls at Lower Merion have been talked about machine shop instruction but none has been brave enough to attempt it. Mr. Neil Gilham has offered to instruct the girls on Saturday mornings.

The girls are much enthused with this new type of work and say that not only are they learning a trade but soon they will be able to help their country's output of war materials.

During the past three weeks students have been making applications for membership in the Victory Corps to be formed at L. M. These applications will be given a "going over" by Mr. Stetson, Mr. Robinson, Miss Frances, Miss Baer, Mary Lou Kuntz, Andy Allen, Le-

Wynnewood House
1236 MONTGOMERY AVE.
MARINE BAR
Dinners from \$1.00 up ...
beginning at 4 p.m.
NARberth 9282 for Reservations

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CO-OPERATING WITH THE OPA

ON THE

"RETAILERS' ECONOMY FOR VICTORY PLAN"

We Are Striving to Conserve in Many Ways, Chief of Which Is the Curtailment of Deliveries

NO DELIVERIES ON
MONDAY & THURSDAYOur Many Thanks to Our Customers for Their
Fine CooperationJ. J. WHITESIDE
FOOD MARKET

237 HAVERFORD AVE. NARBERTH Narberth 3668

The Narberth Business Council

WEEKLY NEWS LETTER

TO YOU WHO LIVE AND BUY IN NARBERTH

Two months ago merchants of Narberth, through their Business Council, started sponsoring a page to prepare their customers and keep them informed as to what merchandizing changes would be necessary in wartime.

In guiding their customers through the early stages of readjustment they were looking forward to the day when strict rationing and other shopping habits would become a National necessity to win the war.

That day has arrived. It was marked by a meeting Tuesday night of the Business Council at which certain changes, incorporated in a ten-point pledge, were proposed by OPA officials. All of these changes are designed to save valuable manpower, conserve heat, light and power. It was the first signal from a Federal authority that merchants must strip business for war action.

In proposing the Retailers Economy for Victory Pledge the Government has asked — not demanded — the cooperation of all Narberth merchants. Such a request the merchants pass along to their customers, for without their cooperation many of the main points of the pledge will fall short of achievement. Merchants can go a long way in carrying out the OPA victory program but ultimate success will be determined by customer cooperation.

Many of the proposed changes will mean greater sacrifices in our American way of life, more sacrifices than we have been called upon to make. Among other things it will mean a reduction in our customary shopping hours. Buying will have to be planned and, in some cases, we will have to get used to taking our places in buying lines.

Certain merchandizing services will have to be dispensed with for the duration. We can no longer expect delivery trucks to dash to our doors at short telephone notices. Many of us will have to become accustomed to tucking bundles under our arms and carrying them home. Fancy wrapped packages, free samples, goods submitted on trial are other store services that OPA wants to see discontinued.

These are the things all of us face in adjusting business to all-out war effort. Fully informed customers cooperating with patriotic and determined merchants will make it possible.

P. S.—An individual, a business council, a town grows, through constructive suggestions. You may have one that would point the way to a better future. If so, address it to the Narberth Business Council, Narberth, Pa. It will be confidentially treated and carefully considered. N. B. C.

REDUCTION IN
AUTO INSURANCE
DUE TO GAS RATIONING

For Narberth and Vicinity

Bodily Injury, \$5,000
And \$10,000 Limits

A Card Holder, \$10.25

B Card Holder, \$11.50

C Card Holder, \$12.75

PROPERTY DAMAGE

\$6.50 per \$5,000

Comprehensive Rates Covering

Fire and Theft, for cars in

Dead Storage, \$6.00.

DURBIN & HOWARD

General Insurance

NARBERTH 2500

ARCADIA
CHIOS

RESTAURANT

239 HAVERFORD AVE.



(Open Sunday from

9 a. m. to 8 p. m.)

Sea Foods

A Specialty

Wine - Liquor - Beer

Banquet Room Available

For Special Occasions

Established 1922 Narberth 9280

BOTTOMS UP

...for conservation! Why discard comfort because it comes in the form of old and shabby furniture? Keep your furniture and send for us. We'll reupholster your furniture with sturdy fabrics of your own choosing!

Comfortable Furniture MAKES a Home

HOBSON & CO.

UPHOLSTERING

105 N. NARBERTH AVE.

Narberth 2340

CUSTOM MADE
PERMANENTS

with STYLE and BEAUTY

RAZOR CUTTING DONE ONLY
BY MR. RANOGirls Joining the WAACS, WAVES, SPARS or WAMS,
10% Off on \$8.50 and \$11 Permanents

RANO'S Hairdressing

37 N. NARBERTH AVENUE

OPEN THURS. and FRI. EVES.

For HER
VALENTINEHAND PAINTED
HANKIES
ALL LINEN . . . 50cHAND MADE
PLANTS and CORSAGES
50c to \$1.50HANDCOLORED CARDS
Sentimental and Humorous
(McNicol Line)HELENE P.
WATWOOD243 Haverford Ave.
Next Door to Media
Drug in Narberth
Open Evenings 7:00-8:30
Narberth 2118Banks Adjusting
Their Services

Banks like other businesses are adjusting their services and cutting their cloth to wartime needs, according to Carl B. Metzger, Jr., cashier of the National Bank of Narberth.

Unlike some businesses the war has brought a general increase in both deposits and depositors for many banking institutions. This upturn at the Narberth bank is reflected in the fact that even safe deposit boxes are at a premium.

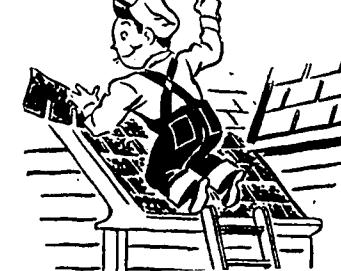
One of the new war functions at the Narberth bank is the handling of sugar and coffee coupon deposits from merchants. Started the latter part of January more than half of the local merchants, handling these items, have already made coupon deposits at the bank.

These coupons, explained Metzger, are credited to a merchant and represent the volume of sugar and coffee he can buy from the wholesaler.

"For a bank," said Metzger, "this means more bookkeeping and clerical work but we are more than compensated by the fact that it is a direct and concrete contribution to the war effort."

Through the coupon deposit system Metzger pointed out that OPA offices are relieved of considerable detail work. OPA officials, said Metzger, only enter into the picture where a merchant overdraws his sugar or coffee coupon balance at the bank.

The Narberth bank official said they were prepared to take on additional coupon work as the war progressed and further rationing became necessary.

KEEP 'EM WEATHER-
PROOF

Act in time to arrest any minor leaks. Save big repair bills by taking immediate steps to have all small leaks repaired.

J. A. MILLER
111 FORREST AV. NARBERTH
Phone NARBERTH 2920
ESTABLISHED 1912

We Offer a Large Variety of

VALENTINES

HEART BOXES

PARTY FAVORS

CANDIES, ETC.

DAVIS'

THE OLDEST STORE

IN NARBERTH

JEDDO - HIGHLAND COAL
SOCONY - V. JEL OIL
KOPPER'S COKENARBERTH
2430

DUNNE

258 Haverford Avenue, Narberth

A CLEAN APPEARANCE
IS GOOD BUSINESS

In business as in all things, a good appearance counts! Cleanliness is a major factor in making that favorable "first" impression. Be sure your clothes are up to par send us your soiled clothing for expert dry cleaning regularly.

ADELIZZI BROTHERS

Tailors .. Cleaners .. Furriers .. Dyers

228 Bala Av., Cynwyd 0928 .. 102 Forrest Av., Narberth 2602

Here's Our
Suggestion for a
Lunchtime TreatDelicious Sandwiches and Pre-Cooled
Fine Draft Beer
Ice Cold Bottled Beer to Take to the
Folks at Home

SHEA'S BUFFET

F. J. SHEA, Proprietor

"THE SPOT IN NARBERTH"

242 HAVERFORD AVENUE

UNCLE SAM says.



"Make your shoes last longer." Let us repair and renew them for wear and comfort.

United Shoe Repairing
and Hat Renovating

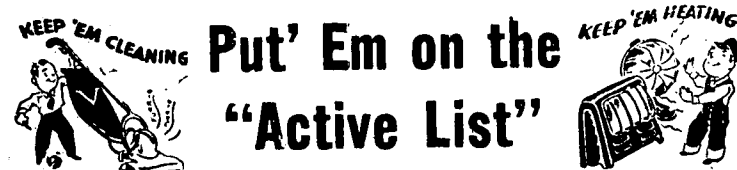
123 N. NARBERTH AVE.

Louis Evangelos, Proprietor
NarberthStaunch Stands The
Minute Man . . .

Defenders of liberty, protector of democracy, his faith is unshakable, his spirit fearless, his courage unchallengable. On the battlefield, he wears the garb of a soldier. On the seas, that of a sailor. In a plane, the garments of a flier. And in civilian life, he wears your clothes: for you are a Minute Man, if you are buying War Bonds and Stamps to your utmost capacity — yes, and even beyond! You are a Minute Man, if you are helping to fight this war, and win the Victory by buying the Bonds and Stamps which will buy the fighting equipment your brother—and the boys from next door—and your sister's boy friend—so badly need! There can't be too much—too soon! Don't risk too little . . . too late. We are always ready and eager to sell you your WAR BONDS.

The National Bank of Narberth

MEMBER OF THE FEDERAL RESERVE SYSTEM

Put' Em on the
"Active List"

Don't let your electric appliances gather dust in corners just because they aren't in working order. It's good economy, good sense, good patriotism to have them fixed. Better let us fix 'em NOW. Our shop carries the APPROVED SIGN of the Electric Appliance Service Plan, your insurance of a good job at a fair price.



NARBERTH ELECTRIC & RADIO CO.

104 FORREST AVENUE

NARBERTH 4182

Narberth

BE PATRIOTIC

Buy Foods as
You Need Them

HOARDING HELPS THE ENEMY

You can help us take care of all our customers by purchasing just what you really need. We have placed limits on certain merchandise so that everyone possible will be able to get a share. We appreciate your cooperation and understanding in this emergency.

MAX'S QUALITY FOOD MARKET

227-229 HAVERFORD AVENUE

Narberth 3750



VALENTINES

OF EVERY DESCRIPTION

COMIC, SENTIMENTAL, ETC.

VALENTINE MAKE-UP KITS

Make Your Own.

Also Party Favors,

Candies and Novelties

Maps

BEN FRANKLIN STORE

228 HAVERFORD AVE.

NARBERTH

"A Step from Narberth Station"

\$1.00
and
Up